

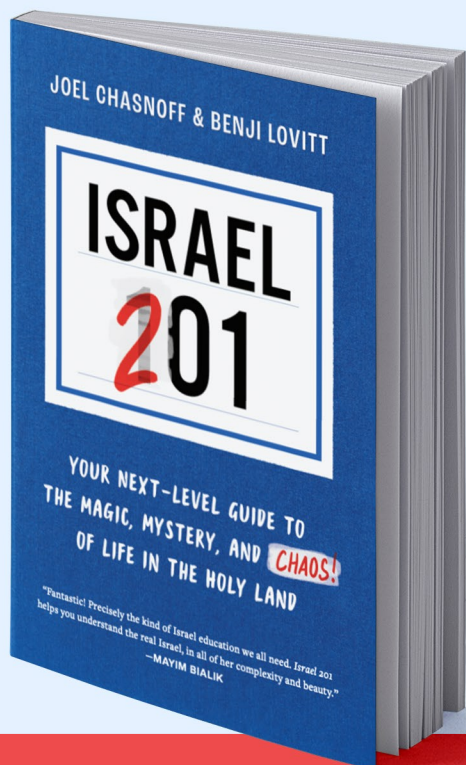
# ISRAEL 75 LIVE

## PROGRAM GUIDE

**BENJI  
LOVITT**

**JOEL  
CHASNOFF**





“Fantastic! *Israel 201* is precisely the kind of Israel education we all need.”  
**Mayim Bialik, actress**



“Sabras, tourists, and immigrants alike will learn something from this wonderful book.”  
**Ehud Barak, former Prime Minister of Israel**



“Chasnoff and Lovitt have given us a gift!”  
**Yossi Klein Halevi, senior fellow, Shalom Hartman Institute**



“Intense, profound, and written with love!”  
**David Broza, musician**

## THE ISRAEL BOOK EVERYONE IS TALKING ABOUT!



### MEET JOEL AND BENJI

#### Joel Chasnoff

is a stand-up comedian and author of three previous books, including the comedic memoir ***The 188th Crybaby Brigade*** about his experience as a Lone Soldier in the IDF. A Chicago native, Joel has performed comedy at more than 1,000 Jewish events in ten countries.

#### Benji Lovitt

is a comedian and writer who has been featured in ***USA Today***, ***the Atlantic***, and ***Time Magazine***. Benji has worked as a cross-cultural trainer for Israel's Foreign Ministry, and during 2014's Operation Protective Edge, his poignant observations on the war led to his being called in Israel ***“the only reason to go on Facebook.”***



# COMEDY, COOKING, AND CONVERSATION

FROM THE AUTHORS OF ISRAEL 201



## Our goal?

Reach everyone, wherever they are on their respective Israel journeys. Even those who haven't yet begun!

To appeal to audiences of every background, Israel 75 Live contains a mix of interactive programs – from comedy and text study to meaningful conversation and even a cooking workshop.

## FIRST, LAUGH...

What's so funny about visiting Israel? How about...everything! In this hour-long stand-up show, we'll laugh together about the joys and oys of Israeli life, from (supposedly) English-speaking tour guides to the culture shock Joel and Benji experienced first as tourists, and later as *olim chadashim* (new immigrants).

## THEN, COOK...

On your first trip to Israel, you're bound to discover the incredible variety of delicious *salatim* (salads). In this hands-on cooking session, participants learn to make hummus, tahini, Moroccan spiced-carrots, and *matbucha* from scratch. And not just any recipe: one that's been passed down for generations by the family of Joel's wife Dorit, a Yemenite-Persian chef who teaches Sephardic cooking. Ideal for families, teens, and singles!



## DISCUSS: JEWISH STATE OR STATE FOR JEWS?

In Israel, there are four street signs you're guaranteed to see in every town: Herzl, Jabotinsky, Ahad Ha-am, and Harav Kook. Who were these visionaries, and what were their dreams for an eventual Jewish homeland? In this interactive session, we'll play "If You Will It, Then What?" – a group card game invented by Joel and Benji to demonstrate the complexity of building and maintaining a country that is both Jewish and democratic. Then, together, we'll discuss the future of Israel given the state of these debates today.

## ...AND LEARN ABOUT THE IDF!

Even before your first visit, you're likely familiar with the mythical Israeli army, from books or stories or maybe the IDF T-shirt your parents brought home from vacation. But the IDF is much more than a myth: it's the heartbeat of the nation, the foundation upon which Israeli society is built. In this discussion, we explore the ins and outs of the IDF, from the Nobel Prize winner who created its screening methodology to *Tohar Haneshek* (Purity of Arms), the code of battlefield ethics that's based on a little-known story in the Bible.



# PRICING SCHEDULE

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**Pricing is based on day of the week, choice of program/s, and size and scope of your community. Talk to us!**

**\*ALL COSTS ARE PLUS TRAVEL, INCLUDING: PORTION OF DOMESTIC TRAVEL | GROUND TRANSPORT / RENTAL CAR | HOTEL**


**"Thank you, Joel, for the wonderful night of laughs!"**  
**Alper JCC, Miami**

**"If there's someone else who does a better job of breaking down the differences between American and Israeli Jews than Benji Lovitt, and in such a funny way, I haven't seen it."**

**Jodi Sperling, Senior Consultant on Overnight Camps,  
JCC Association**

**BOOKING INFO, VIDEOS, AND MORE AT**

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